

Whereas & Therefore:

#WOYC25 Proclamations to Support Early Childhood Educators



Every year, thanks to the great work of NAEYC Affiliates, partners, and friends, Week of the Young Child™ proclamations and resolutions are signed by Governors, Mayors, City Councils, and more, all across America!

Follow these **FIVE** steps to make your proclamation a success as part of #WOYC25!

Why Do a Proclamation?

A proclamation is an official designation of an event, like Week of the Young Child™. Proclamations are a great way to educate the public and bring attention to the cause of high-quality early childhood education. A proclamation is effective for gaining public recognition—and serving as an advocacy and accountability tool for the future—because it carries the full support of a key government official in your state or community.

Step 1: Coordinate With Your States' Affiliates & Partners

Every elected official should receive just one request for a WOYC proclamation! Make sure you're connecting and coordinating with [your states' NAEYC Affiliates](#) and partners to figure out who is responsible for getting the right requests to the right people! And speaking of those right people, here are some options for who you might consider reaching out to:

- City Proclamation: For city proclamations, a mayor, city manager, or city marshal may be the person to sign.
- County Proclamation: For county proclamation, it will be the county commissioners who will sign.
- State Proclamation: For state proclamation, it will be the governor who will sign.

Step 2: Make Contact With Your Elected Officials

Once you've figured out which offices you're reaching out to, check their websites for forms and guidelines on how and when to submit a proclamation request. You can also call their office directly, and be ready to share the following information:

- The purpose of the proclamation (e.g. Expressing Support for Early Childhood Educators during the Week of the Young Child)
- The date when the proclamation is needed (if there is an event that you are trying to work around, be specific; otherwise, be flexible about the day during the WOYC)
- A brief history of your organization
- The name and contact information of the point of contact

Find out how they would like you to share the proclamation language that you will draft.

This year's #WOYC25 proclamations will help create relationships with elected officials and foster partnership as we advocate for support and investments for early childhood educators, children, and families.

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Step 3: Write the Proclamation Language (Using the Template Options)

On the following pages, we've provided you with some options to review and select for your proclamations.

A few things to remember:

- You may need to fill in data to fit with your community and state. NAEYC has gathered links to state-specific fact sheets created by national organizations in one, easy-to-find and easy-to-access location. We encourage you to start with NAEYC's [new state fact sheets](#) and [workforce survey briefs](#) for extensive national and state data, as well as this [compilation](#) of state data resources from our national advocacy partners.
- You should not select all of the options in each category. Please pick and choose the messages and data points that will work best for your community and the person you've identified to sign the proclamation!
- You should feel free to adapt the language to fit your community's context.

Step 4: Make It a Big Deal!

Whether your proclamation is a virtual or in-person event, you can invite members of your community, including educators and families, to join your elected official(s) as they sign and read the proclamation.

Remember to take pictures - even if it's a screenshot!

Once you have your celebration pictures, make sure to promote your new proclamation through social media using the hashtag #WOYC25, and tagging @NAEYC, as well as your own elected officials.

You can also promote the proclamation through traditional media by sending a copy of the proclamation to your local newspapers, television stations, and other news outlets and offering to talk about the critical and essential role early childhood educators play in providing high-quality child care and early learning to support children and families in your community.

Step 5: Tell Us About It!

Let's see how many proclamations we can get signed across the country to ensure our nation's policymakers at all levels are committed to supporting, advancing, and investing in early childhood educators during the Week of the Young Child!

FILL OUT THE FORM TO SHARE YOUR PROCLAMATION

Don't forget to thank the signers and anyone who helped you get through the process. You can follow up by inviting them to participate in any upcoming special events, or by setting up a time for them to visit a high-quality early childhood education setting in your shared community.

Happy Proclaiming!

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Remember, you should pick and choose the messages and data points that will work best for your community and the person you've identified to sign the proclamation. Take this as an invitation to adapt the language to fit your community's context!

WHEREAS

Start With Children

- The first years of a child's life are the period of the most rapid brain development and lay the foundation for all future learning.
- Children's cognitive, physical, social and emotional, and language and literacy development are built on a foundation of children's positive interactions with adults, peers, and their environment.
- There are XX number of children birth through age 8 in our state / community.

Working Families

- XX% of children in our state have all available parents in the workforce.
- On average, XX% of family income is spent on child care.
- X Number of children receiving child care assistance per month on average.
- XX% of people living in child care desert.
- XX% of eligible children receiving child care assistance per month on average.

Benefits of High-Quality Early Childhood Education

- High-quality early childhood programs provide important benefits to children, families and our state and national economies.
- Paying the costs of high-quality early childhood education is a revenue-generating investment over time, resulting in a broad range of benefits that accrue to individuals and society at large.
- High-quality early care and education helps build strong developmental foundations for young children during the years of greatest brain development, leading to positive outcomes for individual children, and helping them be better prepared for school and more likely to succeed in life.
- Participation in high-quality early childhood education saves taxpayer dollars, makes working families more economically secure, and prepares children to succeed in school, earn higher wages, and live healthier lives.

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Role of Early Childhood Educators

- High-quality early childhood education depends on high-quality early childhood educators who ensure that children, supported by families, have the early experiences they need for a strong foundation.
- Many early childhood educators do not have equitable, affordable access to early childhood education credentials and degree pathways.
- Many early childhood educators earn poverty-level wages and do not have basic workplace benefits, such as health insurance and paid sick leave. XX% of child care workers in STATE / NATIONALLY make so little that they live in families accessing public benefits.
- Many early childhood educators will leave their positions each year, because they cannot afford to earn such low wages, often while supporting their own families. XX% of early childhood centers in STATE / NATIONALLY experience turnover each year.
- X% of child care programs reporting staffing shortages that limit the number of slots available for families.
- XX% of educators indicate they are more burned out than they were in the previous year.
- The average wage for child care providers, who are skilled and valuable professionals, is less than \$X per hour.

Cost of High-Quality Early Childhood Education

- Tuition from fee-paying parents and subsidy rates for families with low incomes are typically insufficient to afford highly-qualified, consistent early childhood educators and pay for low child-to-early educator ratios that ensure the health and safety of children.
- Payment rates provided to early childhood educators to provide high-quality early care and education services to low-income children do not cover the costs of quality.
- X% Percentage of child care programs reporting they had to increase tuition in the last year.
- Costs are rising all around. X% of programs indicated their rent costs went up, X% indicated their liability insurance costs went up, and X% indicated their property insurance costs went up.

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AND WHEREAS YOUNG CHILDREN NEED

- Skilled, educated, competent, consistent, and compensated early childhood educators.
- Developmentally appropriate, accessible, and available early care and education settings.
- Access to an early childhood education workforce that reflects a rich diversity of linguistic, racial, and cultural identities.
- Early childhood educators who are incentivized and supported to provide high-quality care to those with high and special needs.

AND WHEREAS WORKING FAMILIES NEED

- Paid family leave.
- Mixed-delivery early childhood education system that allows them to choose between “quality” and “quantity” when selecting the setting that best meets their needs.
- A strong regulatory structure to give them peace of mind that their children are safe and in high quality early care and education settings.
- Sufficient accessible and affordable high-quality child care spaces beginning at birth to be available in the community.
- Robust subsidies, scholarships, and tax credits for families at all income levels that support the true cost of quality early childhood education.

AND WHEREAS EARLY CHILDHOOD EDUCATORS NEED

- Opportunities to acquire critical skills, knowledge, and competencies through pathways to ECE credentials and higher education degrees, without incurring college debt.
- Ability to have professional workplace benefits such as health insurance, retirement, paid sick leave, paid vacation and professional development leave.
- Ability to earn a professional wage that is commensurate with the required education and skills they bring to the complex and valuable work they do.
- Access to supports and services for themselves and the children in their care, including infant early childhood mental health consultation, coaching from Early Intervention therapists serving children, support staff providing comprehensive services, and more.

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Therefore, be it resolved that the state / city / county of XXX does hereby proclaim April 5–11 as the Week of the Young Child, and:

- does hereby recognize that high quality early childhood education, provided in a mixed-delivery system, is a public good, and should be financed as such.
- does hereby recognize the complex, valuable, essential, and demanding work of early childhood educators.
- does hereby recognize that when our society invests in educators, we also invest in children and families.
- declare that early childhood educators should be valued, respected, and compensated for the important roles they play.
- commit to the convening of a Task Force to study pathways to compensation parity for early childhood educators.
- calls on the Governor / legislative body to advance policies and legislation that increases access to ECE credential and degree pathways.
- urge all members of our community to support efforts that increase children and families' access to high-quality early childhood education.
- commit to investments that stabilize, sustain, and support child care and early learning so this essential workforce can continue to support children, families, and our economy.
- commit to investments that ensure all young children with developmental delays and disabilities have access to early intervention and special education services, alongside early learning opportunities, to help them thrive.