

During the Week of the Young Child, NAEYC encourages all early childhood educators, advocates and allies to lift up your voices on behalf of young children, and the adults who love, care for, and educate them.

Here are some advocacy action steps you can take each day of #WOYC25:

APRIL 7: MUSIC MONDAY!

JOIN THE CHORUS FOR CHANGE!

Every year, thanks to the great work of NAEYC Affiliates, partners, and friends, Week of the Young Child proclamations and resolutions are signed by Governors, Mayors, City Councils and more, all across America! Kicking off on #MusicMonday, we want all of your state and local elected officials to be singing from the same songbook, and joining the chorus to support and invest in the early childhood education professionals who help children, families, and communities thrive.



TAKE ACTION

1. Work with your [states' Affiliates](#) and advocates to [help policymakers sign state and local proclamations](#) that honor and support the early childhood education profession as part of the WOYC®.
2. Lift up your proclamation by sharing it on social media using #WOYC25. Tag the elected officials who signed them and thank them for being champions and supporters of early childhood education and educators.
3. Use these templates for press releases to garner attention from local media if you're [celebrating Week of the Young Child](#) or [have a proclamation](#) in your community.

If you don't have proclamations to share, you can use these sample social media posts instead:



I'm joining the #WOYC25 chorus for change! Hear us now: policymakers must recognize, support & compensate early childhood educators for the valuable & complex work they do!



I'm celebrating Music Monday by joining the chorus for change! We are past the point where elected officials must value, support, and compensate early childhood educators for the complex and important work they do! #WOYC25

APRIL 8: TASTY TUESDAY

EARLY CHILDHOOD EDUCATORS DESERVE A THRIVING WAGE.

Low wages for early childhood educators make it hard for them to make ends meet, and put food on the table for their own families. In NAEYC's latest ECE workforce survey, 16.52% of respondents shared that their food insecurity had worsened since the previous year.



TAKE ACTION

1. Check out NAEYC's most recent [ECE workforce survey briefs](#), which share national and state-by-state data on the status of the ECE workforce in the wake of the pandemic and the loss of federal stabilization funds.
2. Show support on social media for increased wages for early childhood educators on [Worthy Wage Day](#), coming up on May 1st.
3. Learn more about the Child and Adult Care Food Program (CACFP) and how it supports the health and nutrition of early childhood educators and children from our partners at [FRAC](#) and the [National CACFP Sponsors Association](#).

APRIL 9: WORK TOGETHER WEDNESDAY

LEARN TOGETHER, WORK TOGETHER, BUILD TOGETHER.

The fight for child care and early learning is a collective one. As parents, educators, community members, and allies, there is a place for each and every one of us in the movement for a stronger, affordable, accessible, and equitable child care system.



TAKE ACTION

1. Whether you're new to ECE advocacy or an experienced advocate, your voice is always valued in national conversations. [Send a message](#) to your Members of Congress today letting them know it's the week of the young child and asking them to provide much needed investments in child care and early learning.
2. Stories and experiences from educators help to illuminate the realities of the child care system for policymakers, the media and the country. Share your story with NAEYC's Policy Team [here](#)!
3. Get connected to your states' NAEYC Affiliate and advocates to center the voices of educators and families. Stay persistent, engaged, and make your voice heard!

APRIL 10: ARTSY THURSDAY

CREATIVITY AND ADVOCACY GO HAND IN HAND.

Creativity and play are developmentally appropriate for all ages and stages! NAEYC's newly revised [Early Childhood Program Standards](#) offer guidance to help early childhood educators intentionally foster the joy, development, and learning of every child, while we advocate together for the investments and resources that help all educators create the positive environments where all children can thrive.



TAKE ACTION

1. Nurture the creativity of children and adults in your programs and communities. Share the creative ways that you're upholding the revised standards in your early learning environment.
2. Brainstorm a creative advocacy action. From [child care bears](#) in the halls of Congress to a life-size game of "[Chutes and Ladders](#)" on the Capitol grounds, NAEYC and our partners have long worked towards engaging advocacy actions. What creative actions can you and your community take?

APRIL 11: FAMILY FRIDAY

POWERFUL PARTNERSHIPS.

Family members are young children's first and most important teachers. And, they are advocates too, having experienced firsthand the importance of affordable, high-quality child care and early learning. Advocacy is most effective when families and early childhood providers work together so let's join forces!



TAKE ACTION

1. Encourage families to [raise their voices](#) by joining educators, allies, and advocates around the country in urging Congress to protect and sustain investments in affordable, high-quality child care and early learning.
2. Engaging and celebrating families is at the heart of supporting our youngest learners. Share pictures and stories on social media using the hashtag #WOYCY25 as we celebrate the critical relationships between early educators and the children and families they serve.